

Beginner Chat Room
2:10–2:50 p.m., January 21st and 23rd, 2024

Theme: Advertising

テーマ：広告・CM

Self-introductions for new participants:

- What is your name?
- Where are you from?
- What do/did you do for work (job title, raised children, etc.)?
- What do you like to do for fun?

初めての方の自己紹介：

- 名前：My name is...
- 出身：I am from...
- 職業あるいは主婦：I am a.../I do...for a living./I work for...
- 趣味あるいは好きな活動：I.../I like to...

Questions:

1. Do you like watching advertisements?
2. What company or brand has the best advertising? Why?
3. Does advertising make you want to buy things? Why or why not?
4. What do you do when people offer you flyers, samples, or tissues when you're in a station or other public place? Why?
5. Are you loyal to any brands? Which ones and why?
6. How are commercials today different from 10 or 20 years ago?
7. What is the most memorable advertisement you have ever seen? Why was it memorable?

質問：

1. 広告・CMを見るのが好きですか。
(例：I like advertisements if they're funny.)
2. 一番いい広告・CMを作っている会社・ブランドは何ですか。(例：I think Nike has the best advertising. It always looks cool.)
3. 広告・CMを見て買いたいと思うことはありますか。どうしてですか。(例：Advertisements don't make me want to buy things. I don't pay much attention to advertising.)
4. 駅などでチラシ、サンプル、ティッシュなどを渡されたらどうしますか。どうしてですか。(例：I refuse tissues because I don't want to talk to the people handing them out.)
5. いつも買っているブランド・商品がありますか。何をどうして買っているんですか。(例：I always buy Apple for my phone because they're easy to use and look cool.)
6. 10、20年前と比べて今の広告・CMはどう違うと思いますか。(例：I think commercials today use many more images instead of words.)
7. 一番記憶に残る広告・CMは何ですか。どうして記憶に残ったんですか。(例：I remember a credit card ad from years ago. The main character had a funny way of talking.)